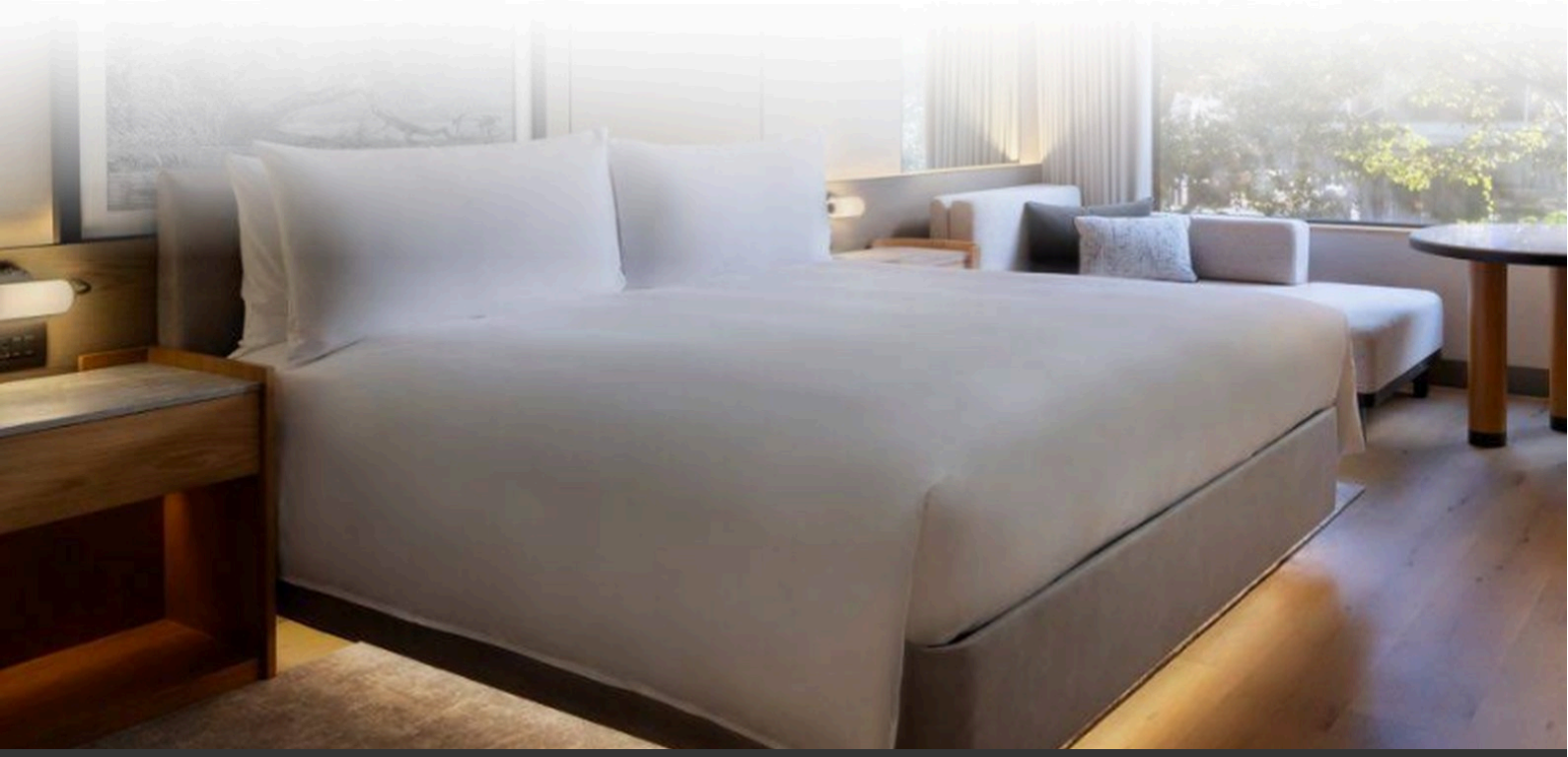
4 & 5 STAR ACCOMMODATION · 2026 EDITION

The Hotel Pillow Guide.

The right pillow for every guest.

Three core pillows dress every bed. A pillow menu looks after the guests who want something different.



01
THE CORE THREE
Low, medium and high loft soft pillows.

02
THE PILLOW MENU
Firm, lodge, specialty and feather & down.

03
AT A GLANCE
Every pillow compared on one page.

04
DREAMGREEN
Bedding made from recycled bottles.

A better night's sleep, room after room.

HOW TO CHOOSE

Choosing the right pillow.

Guests notice their pillow more than almost anything else in the room. Three things decide how a pillow feels to sleep on: its loft, its feel and its size. Get those right and the bed sells itself.

LOFT

How high the pillow sits. Low, medium and high loft suit different sleeping positions and body sizes.

FEEL

Soft microfibre, firm foam, springy latex or natural feather & down. The fill decides how the pillow gives.

SIZE

Standard for every bed, lodge to span a king or super king, and square euro pillows to finish the look.

LOFT AT A GLANCE



Low loft

Stomach sleepers and smaller frames

Medium loft

Back sleepers and most guests

High loft

Side sleepers and broader shoulders

MATCH THE PILLOW TO THE SLEEPER

SLEEPS ON THEIR	NEEDS	OUR PICK
Stomach	Low loft, soft	DreamGreen Dream Pillow - 600g
Back	Medium loft, soft	DreamGreen Dream Pillow - 900g
Side	High loft, soft	DreamGreen Bliss Pillow - 1000g
Side, needing support	Firm, supportive	Foam Core Firm, Latex or Memory Foam

The core three.

Soft, down-alternative microfibre pillows in three lofts. Choose one or two to dress every bed, so every room is the same.

The pillow menu.

Firm, oversized and feather & down specialty pillows. Keep a small stock on hand and offer them on request.

Soft pillows for every bed.

Three DreamGreen down-alternative pillows, one for each loft. All are hypo-allergenic, filled with fibre from recycled plastic bottles and finished in a premium japara cotton cover.



LOW LOFT · SOFT

Dream Pillow - 600g

A lighter, flatter pillow that keeps the head low. Right for stomach sleepers, and a comfortable second pillow on the bed.

SIZE	FILL	CODE	BOTTLES
46 x 72cm	600g fibre	BD2373	16 recycled



MEDIUM LOFT · SOFT OUR BEST SELLER

Dream Pillow - 900g

Our all-round winner and the pillow guests ask for most. Pliable and forgiving, it suits almost every sleeping position.

SIZE	FILL	CODE	BOTTLES
46 x 72cm	900g fibre	BD2370	23 recycled



HIGH LOFT · SOFT

Bliss Pillow - 1000g

The plumpest pillow in our range. A 30mm side gusset with satin piping keeps it full and square, so the bed looks generous.

SIZE	FILL	CODE	BOTTLES
45 x 73cm	1000g fibre	BD2970	25 recycled

Care. Do not launder sleeping pillows, as washing alters the construction of the fill. Always use a washable pillow protector between the pillow and the pillowcase, and launder the protector instead.

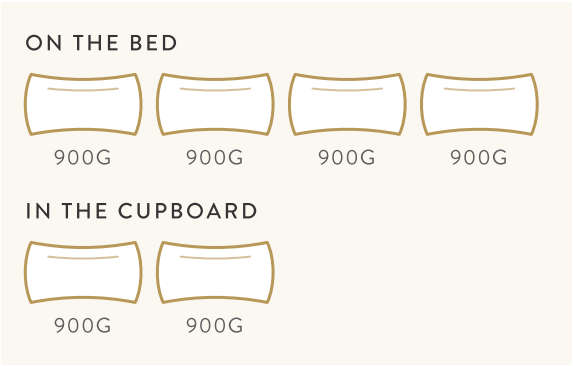
Setting up the room.

How many pillows, which lofts, and where to keep them. Start with the default, then add an in-room pillow menu if you want to go further. Pillows shown are for a bed for two sleepers.

RECOMMENDED DEFAULT

One loft, every pillow.

Keep every sleeping pillow on the bed the same loft. We recommend the Dream 900g, our most popular medium loft soft pillow.



- Guests double up two pillows for extra height, or take one away for a lower profile.
- One pillow to stock, replace and launder protectors for.
- Four on the bed and two spare in the cupboard.

GO THE EXTRA MILE

A pillow menu in the room.

Give every sleeper a choice of loft, right on the bed. It shows guests you have thought about their sleep, and it is a story worth promoting.



- On the bed: one Dream 900g and one Bliss 1000g per sleeper.
- In the cupboard: one low loft Dream 600g per sleeper.
- Tell guests why: a note in the compendium sets the scene.



Tip.

Store spare pillows on the top shelf of the wardrobe in a zip storage bag. They stay clean and dust-free.



Bedspread Storage Bag
Medium 25 x 55 x 43cm (CL4324)
Large 30 x 58 x 47cm (CL4326)

Firm & supportive.

A pillow menu lets guests choose the pillow they sleep best on. A firm pillow is the most common request, so these three are the place to start.



MEDIUM LOFT · FIRM

Foam Core Firm Pillow - 700g

A firm 3D foam core wrapped in soft fibre. Guests get a supportive feel, and the pillow still looks like the rest of the bed.

SIZE	FILL	CODE	BOTTLES
46 x 72cm	Foam core + fibre	BD2378	18 recycled

Care: do not launder. Use a washable pillow protector under the pillowcase.

DREAMGREEN



12CM LOFT · FIRM, SPRINGY

Latex Pillow - 1200g

Springy, resilient support for the head and neck. Fine holes through the latex let air move, helping guests sleep cooler.

SIZE	FILL	CODE	COVER
40 x 60cm	1200g latex	BD2377	Knit jersey

Care: sponge clean with warm water and mild detergent. Dry flat in the shade.

DREAMTICKET



12CM LOFT · FIRM, CONTOURING

Memory Foam Pillow

Memory foam softens with body heat and moulds to the head and neck, supporting good sleeping posture through the night.

SIZE	FILL	CODE	COVER
40 x 70cm	D-50 memory foam	BD2209	Removable

Care: sponge clean with warm water and mild detergent. Dry flat in the shade.

DREAMTICKET

Offer it on request, and every guest sleeps on their own pillow.

Lodge & euro pillows.

Soft DreamGreen pillows made to fit bigger beds and finish the look. Lodge pillows span a king or super king; euro pillows add depth and back support.



80CM WIDE · SOFT

Dream King Lodge - 1000g

DREAMGREEN

The Dream 900g feel, made wider. Two side by side fill a king bed from edge to edge.

SIZE	FILL	CODE	BOTTLES
46 x 80cm	1000g fibre	BD2371	25 recycled

Pair with: Weavers 220TC King Lodge 80cm pillow slip.



90CM WIDE · SOFT

Dream Super King Lodge - 1250g

DREAMGREEN

Sized for the super king. Two pillows create a full, complete bed, especially finished with a pair of euros.

SIZE	FILL	CODE	BOTTLES
50 x 90cm	1250g fibre	BD2372	31 recycled

Pair with: Weavers 220TC Super King Lodge 90cm pillow slip.



65CM SQUARE · SOFT

Euro Pillow - 900g

DREAMGREEN

The finishing touch on a luxury bed, and a practical back rest for guests sitting up to read.

SIZE	FILL	CODE	BOTTLES
65 x 65cm	900g fibre	BD2375	23 recycled

Pair with: Weavers 220TC euro pillow slip, plain or flanged.

WHICH PILLOW FOR WHICH BED

Queen

2 standard pillows

King

2 King Lodge 80cm

Super king

2 Super King Lodge 90cm

Add a pair of euro pillows to any bed for a five-star finish.

Specialty pillows.

For guests with particular needs, or a taste for something extra.



MEDIUM LOFT · TRIANGLE SHAPE

V-Shaped Pillow - 1150g

Supports the head, neck and upper back in any position. Ideal for reading in bed or sitting up, with excellent bounce-back.

SIZE	FILL	CODE	BOTTLES
36 x 76cm	1150g fibre	BD2101	29 recycled

DREAMGREEN



FULL LENGTH · SUPPORTIVE

Body Support Pillow - 1200g

A full-length pillow that adapts to any sleeping position. Often requested by pregnant guests and anyone wanting extra support.

SIZE	FILL	CODE	BOTTLES
152 x 45cm	1200g fibre	BD2374	30 recycled

DREAMGREEN



MEDIUM LOFT · SCENTED

Lavender Pillow - 600g

A removable lavender sachet adds a soothing scent that helps guests relax, fall asleep and wake refreshed.

SIZE	FILL	CODE	COVER
48 x 74cm	600g fibre	BD2221	Japara cotton

Care: use a cotton pillow protector. Do not launder this pillow.

DREAMGREEN



MEDIUM OR HIGH LOFT · WIPEABLE

Waterproof Pillow

A quiet, soft waterproof outer with a breathable mesh strip. Spills simply wipe clean, ideal for family and accessible rooms.

SIZE	STANDARD	HIGH LOFT	BOTTLES
44 x 70cm	550g, BD2208	800g, BD2208H	14 / 20 recycled

Care: spot clean with a damp cloth. Low-heat tumble dry or line dry.

DREAMGREEN

On request, not in the room. Specialty pillows are reserved for five-star offerings, or for four-star properties promoting a special touch through their pillow menu. Keep them in housekeeping and offer on request.

Feather & down.

The DreamTicket collection of pillows, cushions and duvet inners, filled with ethically sourced white duck feather and down in a crisp, down-proof japara cotton cover. Materials are OEKO-TEX® STANDARD 100 certified.

A SPECIALTY, NOT THE STANDARD

Feather & down is a classic five-star choice and a favourite on the pillow menu. For everyday beds, most modern hotels now choose DreamGreen down-alternative microfibre: it is hypo-allergenic, costs less, is easier to care for and its fill technology performs better over time.





Pillows & cushions.

CODE	DESCRIPTION	CM
85/15 FEATHER/DOWN		
BD2733	Standard pillow, 1000g	46 x 72
BD2735	Super king lodge pillow, 1500g	50 x 90
70/30 FEATHER/DOWN		
BD3003	King lodge pillow, 700g, soft	50 x 80
BD3002	King lodge pillow, 900g, medium	50 x 80
BD3004	King lodge pillow, 1100g, firm	50 x 80
BD3005	Euro pillow, 650g, soft	65 x 65
BD3006	Euro pillow, 1080g, firm	65 x 65
DUCK FEATHER CUSHIONS		
BD2385	Euro cushion inner, 1500g	65 x 65
BD2382	Square cushion inner, 900g	50 x 50

Duvet inners.

CODE	SIZE	CM
200GSM 70/30 FEATHER/DOWN		
BD2000	Single	140 x 210
BD2006	Queen	210 x 210
BD2008	King	245 x 210
BD2009	Super king	260 x 210
290GSM 10/90 FEATHER/DOWN		
BD2520	Single	140 x 210
BD2522	King single	160 x 210
BD2526	Queen	210 x 210
BD2529	Super king	260 x 210

Care. Do not launder sleeping pillows. Use a washable sateen cotton pillow protector between the pillow and the pillowcase, and launder the protector instead.

Allergies. Feather and down is a natural fill. For guests with allergies, offer a hypo-allergenic DreamGreen pillow instead.

Protect every pillow.

A protector sits between the pillow and the pillowcase. It keeps the pillow fresh, extends its life and is the layer you launder instead of the pillow. Choose the type to suit the pillow, then match the size.



OUR MOST POPULAR

Quilted padded.

A soft, quilted DreamGreen layer that gives the pillow extra loft and comfort, and absorbs moisture before it can reach the pillow.

SIZE	CODE
Standard 48 x 73, zip	BD2210
Standard 48 x 73, envelope	BD2213
King Lodge 48 x 80	BD2219
Super King Lodge	BD2215
Euro 65 x 65	BD2942

Fill made from recycled bottles. Hypo-allergenic.



FOR COSTLY PILLOWS

Quilted waterproof.

The quilted top with a quiet, breathable waterproof backing. The best choice when the pillow is a costly one, such as feather & down, latex or memory foam, and you want it to last longer.

Launder under 30°C, or the waterproof backing will be compromised.

SIZE	CODE
Standard 48 x 73	BD2211
Super King Lodge	BD2940

Also: DreamTicket waterproof protectors with a terry or knitted jersey top in standard, super king and euro.



FOR FEATHER & DOWN

Single-layer cotton.

A single, flat layer of crisp white cotton. A lovely touch for feather & down pillows: guests still feel the luxury of the feather coming through, with protection underneath.

SIZE	CODE
Standard 48 x 73	BD2212
King Lodge	BD2932
Super King Lodge	BD2934
Euro 65 x 65	BD2931

Also: flat microfibre protectors, standard (BD2217) and king (BD2011).

MATCH THE PROTECTOR TO THE PILLOW

Standard	Dream 600g & 900g, Bliss, Foam Core Firm, Lavender, Waterproof, Feather & Down 1000g	Standard 48 x 73: quilted, waterproof or cotton
King Lodge 80cm	Dream King Lodge, Feather & Down King Lodge	King Lodge: quilted or cotton
Super King Lodge 90cm	Dream Super King Lodge, Feather & Down Lodge	Super King Lodge: quilted, waterproof or cotton
Euro 65cm	DreamGreen Euro, Feather & Down Euro	Euro: quilted, cotton or waterproof terry

Shaped specialty pillows, such as the V-shaped and body support pillows, take their own shaped pillow slips.

Care. All our pillow protectors are machine washable. Waterproof-backed protectors must be laundered under 30°C, or the waterproof backing will be compromised.

Every pillow, compared.

DreamGreen: recycled-bottle fibre, hypo-allergenic DreamTicket

PILLOW	CODE	SIZE CM	FILL	LOFT	FEEL	BEST FOR
The core three						
Dream Pillow - 600g	BD2373	46 x 72	Fibre 600g	Low	Soft	Stomach sleepers
Dream Pillow - 900g	BD2370	46 x 72	Fibre 900g	Medium	Soft	Most guests
Bliss Pillow - 1000g	BD2970	45 x 73	Fibre 1000g	High	Soft	Side sleepers
Pillow menu: firm & supportive						
Foam Core Firm - 700g	BD2378	46 x 72	Foam + fibre	Medium	Firm	Classic look, firm
Latex Pillow - 1200g	BD2377	40 x 60	Latex core	12cm	Firm, springy	Neck support
Memory Foam Pillow	BD2209	40 x 70	Memory foam	12cm	Firm, moulding	Posture support
Pillow menu: lodge & euro						
King Lodge - 1000g	BD2371	46 x 80	Fibre 1000g	Medium	Soft	King beds
Super King Lodge - 1250g	BD2372	50 x 90	Fibre 1250g	Medium	Soft	Super king beds
Euro Pillow - 900g	BD2375	65 x 65	Fibre 900g	Medium	Soft	Bed dressing
Pillow menu: specialty						
V-Shaped Pillow - 1150g	BD2101	36 x 76	Fibre 1150g	Medium	Soft	Reading in bed
Body Support Pillow	BD2374	152 x 45	Fibre 1200g	–	Supportive	Pregnant guests
Lavender Pillow - 600g	BD2221	48 x 74	Fibre 600g	Medium	Soft, scented	Relaxation
Waterproof Pillow	BD2208/H	44 x 70	Fibre 550/800g	Med/high	Medium/firm	Family rooms
Pillow menu: feather & down (DreamTicket)						
Feather & Down King Lodge	BD3002-4	50 x 80	70/30 feather	–	Soft to firm	Feather lovers
Feather & Down - 1000g	BD2733	46 x 72	85/15 feather	Medium	Medium	Five-star beds
Feather & Down Lodge - 1500g	BD2735	50 x 90	85/15 feather	Medium	Medium	Super king beds
Feather & Down Euro	BD3005-6	65 x 65	70/30 feather	–	Soft or firm	Luxury dressing

Sizes are nominal and may vary slightly. Feather & down duvet inners are listed on page 08. Full specifications and care instructions are available on request.

DreamGreen

ENVIRONMENTALLY SUSTAINABLE BEDDING

Sustainability made simple.



THE PROBLEM

Hundreds of millions of tonnes of plastic are made every year and only a small share is recycled. The rest ends up in landfill, is burned, or finds its way into the ocean.

OUR ANSWER

Microfibre bedding fill is usually made from new plastic. Since 2016, DreamGreen has made it from recycled plastic bottles instead, so every pillow, quilt and protector gives used bottles a second life.

THE RESULT

Luxury, hypo-allergenic bedding at an affordable price, with a sustainability story you can feel good about.

32,567,073

PLASTIC BOTTLES RECYCLED THROUGH DREAMGREEN, AND COUNTING

FROM BOTTLE TO PILLOW

1

SOURCE & SORT

Bottles are collected and checked, and caps removed.

2

CLEAN & SHRED

Washed, sterilised and shredded into flakes.

3

CHIPS TO THREAD

Melted, drawn into filaments, then fine microfibre.

4

FIBRE TO FLUFF

Crimped and cut to give loft and resilience.

5

CARDING

Fibres are aligned into an even web.

6

COMBINING

Weighed to set the loft and firmness, then covered.

7

FINISHING

Edges bound and the DreamGreen label added.

8

QUALITY CHECKED

Inspected, compressed and packed for delivery.

NEXT STEPS

Try before you choose.

The best way to choose a pillow is to sleep on it. Ask us for samples of the pillows on your shortlist, trial them with your team, then we will help you set the standard for every room.

WE CARRY THE STOCK

So you don't have to. Replace pillows to the same specification, room after room, year after year.

FAST DISPATCH

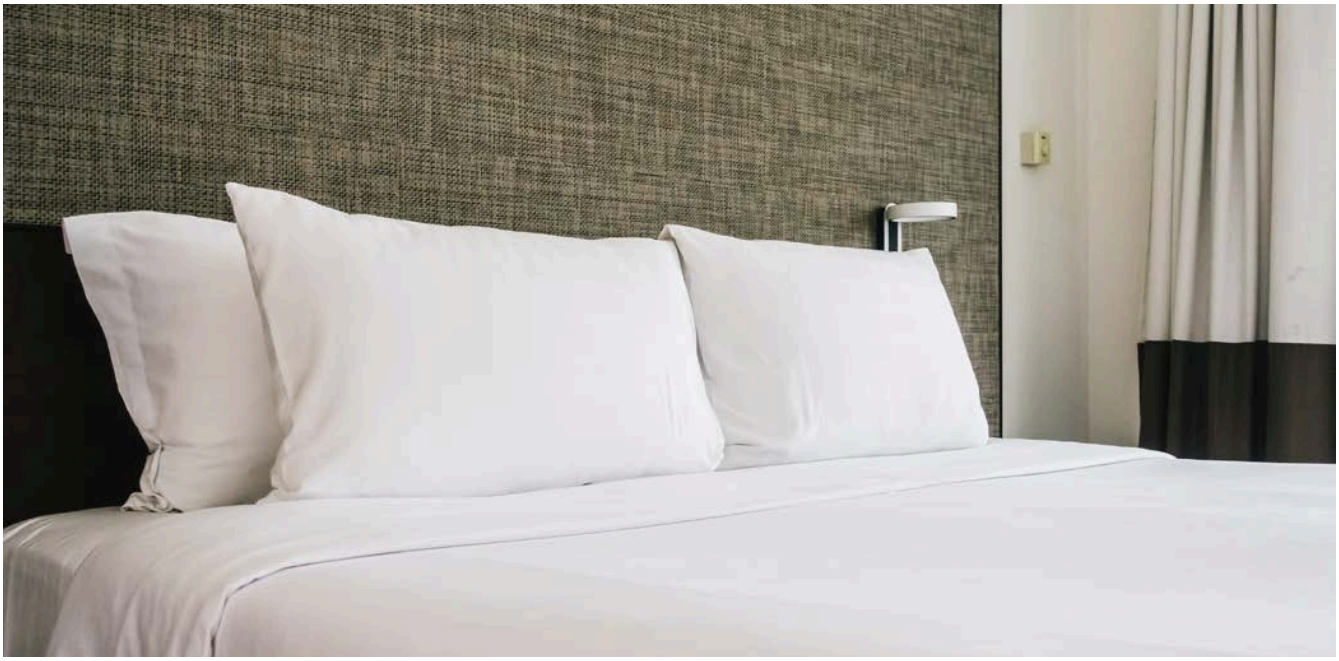
Stock held in New Zealand and sent nationwide, so your pillows arrive fast.

DREAMGREEN

Pillow fibre made from recycled plastic bottles, so comfort and sustainability go together.

TALK TO US

We can help you find the right pillow for the way you sleep.



A better night's sleep, room after room.